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🅳 Welcome Dr. ⌄

Lead Manager ⏵ Applied Filter : Default View ⌄

Search by Registered I 🔍 | ▼ Filter | ⊕ Lead Import ⌄

Total 10356 Records | 10 ⌄

⊕ Add/Remove Column | Sort by User Registration Date (Desc) ⌄ | Action ⌄

☐		Registered Name ⇅	Registered Email ⇅	Registered Mobile	State ⇅	City ⇅	Primary Registration Campaign ⇅	User Registration Date ⇅	Action
☐	ⓟ	Parmar vishnu	vp4	n	ⓦ +91 '06	Gujarat	Vadodara	Shiksha/CM81/PU	2020, 11:33:01 AM	⚙
☐	ⓟ	B.KRISHNA PRASAD	kpa	m	ⓦ +91 !86	Telangana	Yellareddy	referral/Zoom/NA	2020, 10:51:06 AM	⚙
☐	ⓟ	BeingVikasbhadu	beir	ail.com	ⓦ +91 !60	Rajasthan	Jodhpur	shiksha/pu/NA	2020, 10:27:05 AM	⚙
☐	ⓟ	Rahul Sheela	rahu	ail.com	ⓦ +91 '75	Rajasthan	Sikar	shiksha/pu/NA	2020, 10:20:06 AM	⚙
☐	ⓟ	saravdeep kaur	sara	gmail.com	ⓦ +91 !97	Punjab	Jalandhar	getmyuni/Organic Leads/Poornima University	2020, 10:14:28 AM	⚙
☐	ⓟ	Ahamed Bilal. J	aha	m	ⓦ +91 '68	State Not Available	City Not Available	getmyuni/Organic Leads/Poornima University	2020, 10:14:26 AM	⚙
☐	ⓟ	kuch seekho	mitt	l.com	ⓦ +91 !92	Uttar Pradesh	Meerut	shiksha/pu/NA	2020, 09:17:05 AM	⚙
☐	ⓟ	Raj. Pollice	psa	m	ⓦ +91 !80	Rajasthan	Bharatpur	Shiksha/CM71/PU	2020, 07:04:03 AM	⚙
☐	ⓟ	Mansi Verma	mar	il.com	ⓦ +91 !45	Delhi	New Delhi	shiksha/pu/NA	2020, 05:46:05 AM	⚙
☐	ⓟ	priyal lathi	priy	com	ⓦ +91 !96	Rajasthan	Bhilwara	shiksha/pu/NA	2020, 10:39:08 PM	⚙

⟳ Show More Leads

🄯 Start | W | 🌐 | 📁

⟨ 🔰 🔊 🈯 | 11:50 17-06-2020

admission.nopaperforms.com/applications/application-manager

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Application Manager ▶ Applied Filter : Default View ⌄

Select search criteria ⌄ | Search by | 🔍 | ▼ Filter | ⊕ Application Import ⌄

⊞ Table View | ⌁ Quick Snapshot

Total 948 Records | 10 ⌄

⊕ Add/Remove Column | Sort by Form Start Date (Desc) ⌄ | Action ⌄

	Registered Name ⇅	Application No ⇅	Registered Email ⇅	Registration Date ⇅	Registered Mobile ⇅	Course ⇅	Form Status ⇅	Payment Status ⇅	Payment Method ⇅	Action
☐	**Ankit Modi**	Poornima/2020-21/1950	ankitn l.com	02/10/2019, 04:46 PM	☺ +91	BBA	Incomplete	Payment Pending		⚙
☐	**Lalchand saini**	Poornima/2020-21/2163	Lalcha mail.com	07/10/2019, 08:39 PM	☺ +91	MBA	Incomplete	Payment Pending		⚙
☐	**Lalchand**	Poornima/2020-21/2367	lalcha i.id	07/10/2019, 10:56 PM	☺ +91	MBA	Incomplete	Payment Pending		⚙
☐	**Mukta Deshpande**	Poornima/2020-21/1534	mukta m	11/10/2019, 11:57 AM	☺ +91	PhD	Incomplete	Payment Pending		⚙
☐	**Tilak Patel**	Poornima/2020-21/1876	tilakp ail.com	21/10/2019, 01:53 PM	☺ +91	M.Plan	Complete	Payment Approved	Online	⚙
☐	**Rakesh Kumar**	Poornima/2020-21/2390	errake com	26/10/2019, 07:00 AM	☺ +91	PhD	Incomplete	Payment Pending		⚙
☐	**Sanjay kumar**	Poornima/2020-21/1909	Sanja .com	29/10/2019, 12:53 PM	☺ +91	B.Tech	Incomplete	Payment Pending		⚙
☐	**Ishan Batra**	Poornima/2020-21/1850	Ishan. om	02/11/2019, 07:00 AM	☺ +91	M.Plan	Incomplete	Payment Pending		⚙
☐	**shruti**	Poornima/2020-21/1505	shruti. s.com	05/11/2019, 07:59 PM	☺ +91	MBA	Incomplete	Payment Pending		⚙
☐	**chandna**	Poornima/2020-21/1506	chand rms.com	06/11/2019, 03:36 PM	☺ +91	M.Tech	Incomplete	Payment Pending		⚙

↻ Load More Applications
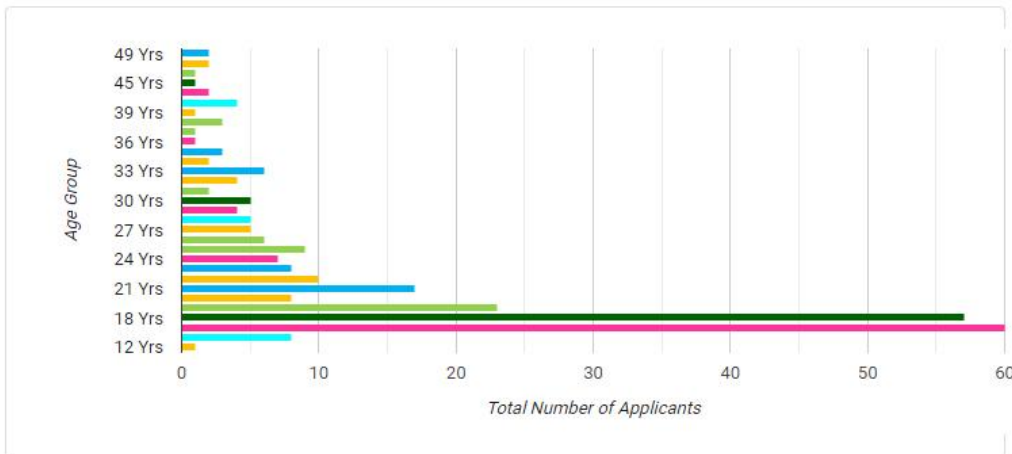
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Student Quality Index ⓘ
We recommend you to read the information tip for better understanding and **visualization**.

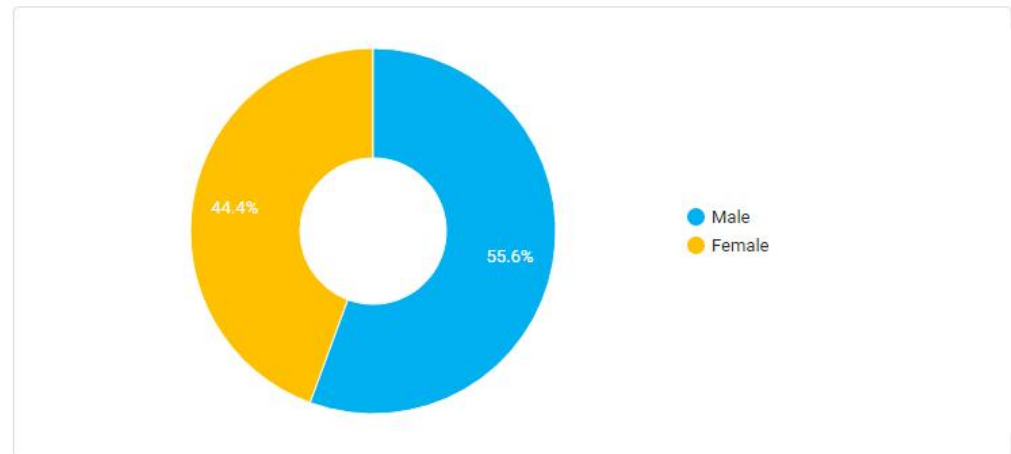| Poornima University, Jaipur Rajasthan ⌄ | All Forms ⌄ | Date Range 📅 |

Search   Reset

Age Bifurcation

Age Group

49 Yrs
45 Yrs
39 Yrs
36 Yrs
33 Yrs
30 Yrs
27 Yrs
24 Yrs
21 Yrs
18 Yrs
12 Yrs

0   10   20   30   40   50   60

Total Number of Applicants

Gender Ratio

44.4%

55.6%

● Male
● Female

Insight

1. Average age of your Applicants is **22 years**.

Insight

1. Gender ratio (Male : Female) of your Applicants is **14:11**.

11:53
17-06-2020

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Inflow Analysis

Leads

	State	% of Leads.
1	Rajasthan	55.83 %
2	Uttar Pradesh	8.32 %
3	Bihar	7.09 %
4	Madhya Pradesh	4.57 %
5	Gujarat	3.40 %
6	Haryana	3.16 %
7	Maharashtra	3.16 %
8	Delhi	2.52 %
9	Tamil Nadu	1.46 %
10	Other	10.49 %
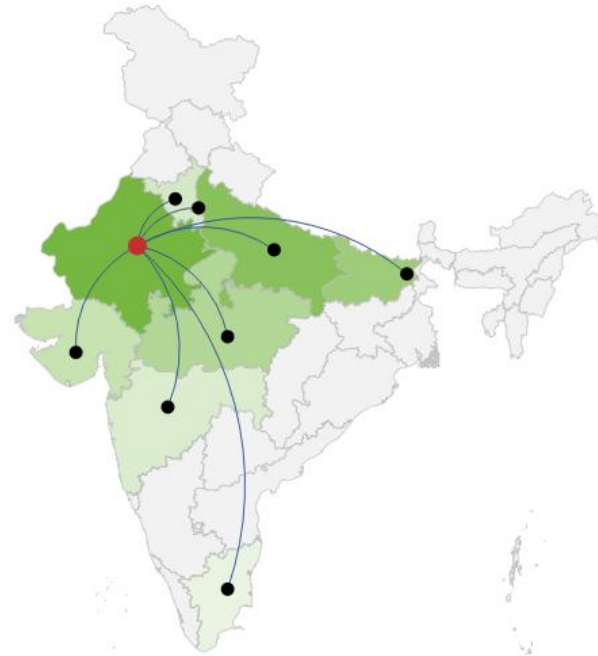
Insight

1. **Rajasthan** has been generating the highest number of leads : **55.83** %.

Poornima Group (Poornima University and Poornima Group of Colleges) the "Client" has agreed to engage **NoPaperForms Solutions Pvt. Ltd.** (the "Company") to automate their admission process. Company will enable Application Automation, CRM & Marketing Automation Platform at Client's end confined to the scope and features mentioned in the deliverables enclosed. For application purpose, Applicants may choose to pay form fee using either Online/Offline or DD based payment method. Online payment options shall be in the form of debit/credit cards and net banking. For online payment, the complete payment process will be through payment gateway. The Client may choose to use already integrated payment gateway by the Company or may have their own payment gateway integrated at a one-time additional cost. The Company's enrollment management solution, offered to participating schools and colleges, is 100% web-based and requires no installation of software/hardware.

Non-Disclosure Agreement

At NoPaperForms Solutions Pvt. Ltd., we value data privacy and understand the Client's need to keep applicant information confidential. NoPaperForms Solutions Pvt. Ltd. has leased highly-secure cloud server architecture from providers like, US-based Amazon Web Server, which is rated the world leader in secure cloud computing by Gartner Research. Our cloud platform uses the SSL encryption for ensuring secure connections between servers and the browsers. This agreement bounds both the client and the company not to disclose any confidential information in whatsoever circumstances through whatsoever medium without consent. This includes Candidate Information, Terms and Conditions, Commercial agreement or any other sensitive detail to either business.

Duration of Contract

The contract will be valid for one academic session or from "**March 25th, 2020 to March 31st, 2021**", whichever ends earlier. After the contract completion, it will be renewed upon mutual consent of both the parties.

After the end of each session, client must take a complete backup of the data 15 days before the start of new session or within 30 days of ending of the preceding session. Upon receiving a formal sign-off from the Client on data backup, the data will be completely purged from the system.

X _____

Representative or VC or Director
Poornima University

X _____

Sanjay Jha
Finance Manager - NoPaperForms

Deliverables

Application Automation Platform	Marketing Automation
Landing Page for Registration	Drip Marketing (Email & SMS)
Application Form Builder	Template Library (Email / SMS)
Student's Dashboard (Apply / Receipt)	Pre-integrated Email/SMS
Pre-Integrated Payment Gateway	Communication Logs
Post Editable Field	Auto Login CTA Enablement
Support Desk (QMS)	WhatsApp Plugin
Centralized Support Dashboard	**Campaign Management**
Query Allocation	Campaign Dashboard
Feedback Management	Multilevel Source Tracking
Leads Management	Campaign Tracking
Leads Centralization [Online and Offline]	Publisher Panel
Lead Segmentation	**User Management**
Lead Verification (Email/SMS)	Dynamic Lead Distribution
Lead Engagement View (Lead Score & Strength)	Role Based Access Restrictions
Lead Profile (Lead Lifecycle One View Page)	Data Privacy Logs - Data Masking
Quick Insights (Geo Segmentation, Trends)	**Counselor Management**
Raw Data Nurturing Module	Counselor and Performance Dashboard
Connectors	Follow Up Management
Facebook LeadAd Plugin	

Enhancements:

Advance Google Ad Parameters
New Admin Dashboard & Dashlets
Comparative Publisher Performance Tracking
Google Analytics Traffic Dashboard Connector
Only Mobile Leads View
Android Mobile Application

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Representative or VC or Director
Poornima University

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Sanjay Jha
Finance Manager - NoPaperForms

Commercials

For Application Automation, CRM & Marketing Automation Platform:

Plan	Inclusions
Number of Leads Intake	Up-to 50,000 leads
Number of Raw Data Upload	Up-to 10,00,000 data
Number of User Logins	Up-to 25 Qty.
Number of Forms	Up-to 05 Qty.
Publisher API Integration	Up-to 10 Qty.
Number of Widgets	Up-to 10 Qty.
Chatbot Integration	Yes
Total Cost – CRM & Marketing Automation	**INR 5,01,000 + Taxes**
+ Application Automation	**INR 70 per processed application**

Extra Usage Based Charges [Optional]:

Email Cost	5 paisa per Email
SMS Cost (National)	12 paisa per SMS Credit
Additional User License Cost	INR 10000 / User per academic session
Additional Lead Intake Cost	INR 5000 per 10,000 Leads
Additional Raw Data Cost	INR 15000 per 1,00,000 Data
Additional Widget Cost	INR 7,500 per Widget
Any Other Integrations	Based on Feasibility and Scope of Work

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Poornima University

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Sanjay Jha
Finance Manager - NoPaperForms

Payment Terms:

- ➢ INR 2,50,500 plus taxes to be paid up-front with release of Purchase order or signing of the MOU or on or before March 12th, 2020.
- ➢ INR 2,50,500 plus taxes to be paid on or before April 15th, 2020.
- ➢ Every paid application will be charged at INR 70 per application plus PGHC charges plus Taxes as applicable. This amount can be borne either by the Institute or the Student. However, In the case of International Forms, the NPF Surcharge will always be borne by the Institute.
- ➢ In the cases wherein NPF Payment Gateway is incorporated, the Payment Gateway, Handling and Convenience (PGHC) Charge of 1.5% plus Taxes is applicable on all online paid applications in case of Indian/National Forms and 3.75% plus Taxes in case of International forms.
- ➢ In the cases wherein NPF Payment Gateway is incorporated, the application fee amount will be deposited (after deducting the applicable PGHC charges, Taxes and NPF processing charges) into the Client's bank account via electronic funds transfer as per the remittance cycle of every 15 days or through split payment mode in T+3 days.

General Terms & Conditions:

- • The Client agrees to release the payment for all raised invoices within 7 days from the date of invoice. The Company reserves the right to hold the remittance/pause the service/settle the amount from remittance amount, in the unlikely event where Client fails to release the payment for any of the raised invoices within 15 days from the date of invoice.
- • Every online submitted paid application or offline uploaded application will be considered as a processed application.
- • Admin/Staff/Counselor/Any login created will be counted as a user.
- • If the Client wishes to send SMSs and Emails, they need to recharge their Email and SMS account with bulk subscription as per their usage requirement. This prepaid amount will be consumed as per the rates mentioned in Commercials.
- • In case client wish to use their own payment gateway, for receipt of NPF processing charges, a monthly invoice basis actual applications receive will be generated
- • Publisher Panel is an analytics platform of NoPaperForms meant to be used by Publishers/ Agencies etc. to monitor and fine-tune their respective campaigns for the Institute. It is currently being offered as a free trial on Client approval. After the expiration of the trial period, NoPaperForms reserves the right to activate, deactivate, offer for free or charge a subscription amount from the publishers for the Publisher Panel at any point in time.

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Poornima University

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Sanjay Jha
Finance Manager - NoPaperForms

- Telephony Integration includes only Inbound and Outbound calling integration through API method. For any additional requirement on this, the pricing will be suggested based on the scope of work.
- SMS, Email and Payment Gateway Charges may be revised in case the service providers revise the rates.
- Taxes/GST will be duly charged as per applicable laws.
- In case of white labeled URL, the client will share the SSL certificate details for the subdomain created specially to host the setup; otherwise the company will purchase the SSL certificate on client's behalf and raise a separate invoice (Charges INR 5000) for it. White Labeled Solution charge will be INR 20,000 per year if required.

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Poornima University

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Sanjay Jha
Finance Manager - NoPaperForms
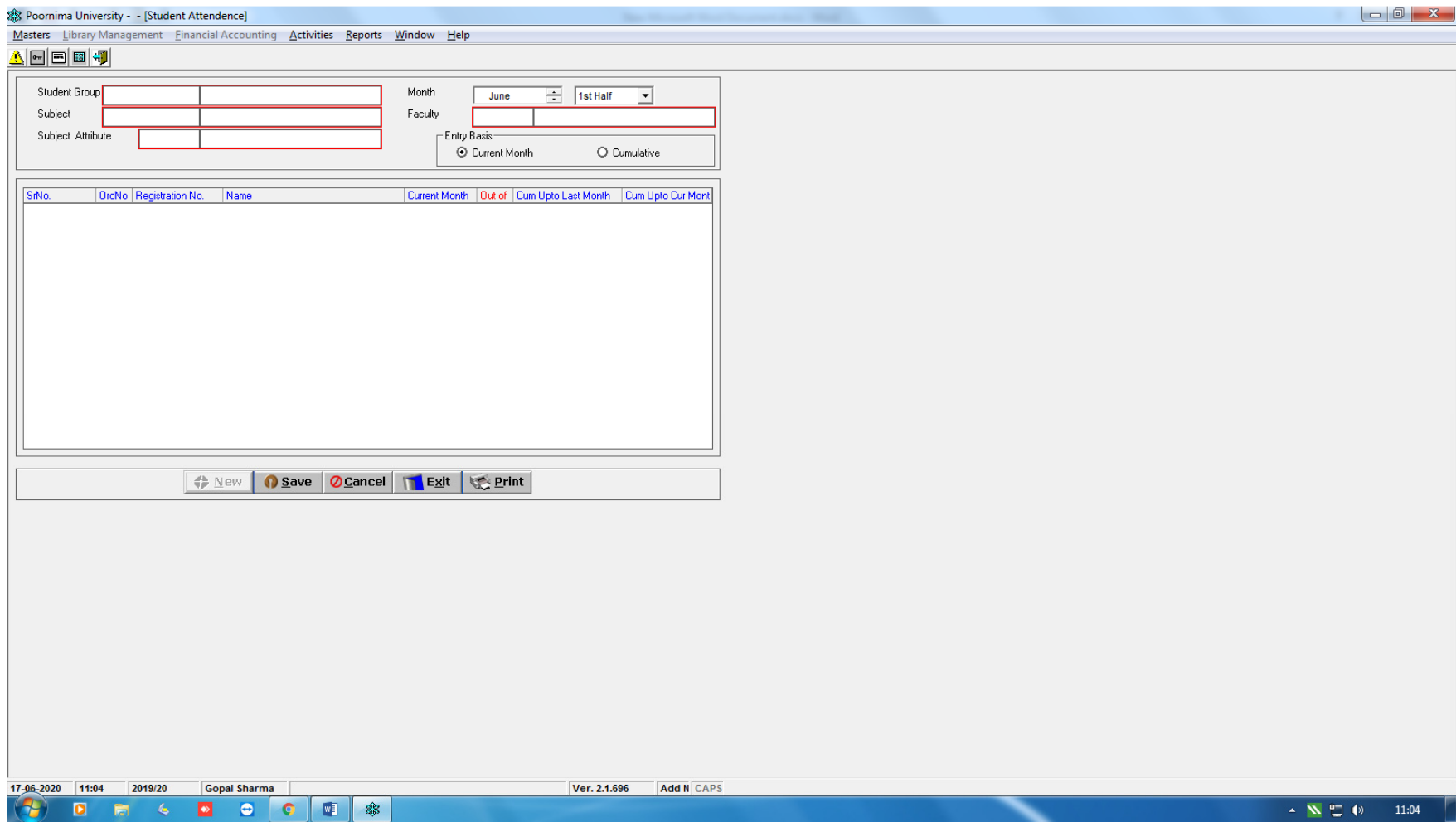
1. Attendance Entry Module

2. Marks Entry module

3. Exam Form Module

4. Back Result Preparation

5. Transcript, Provisional & Degree module
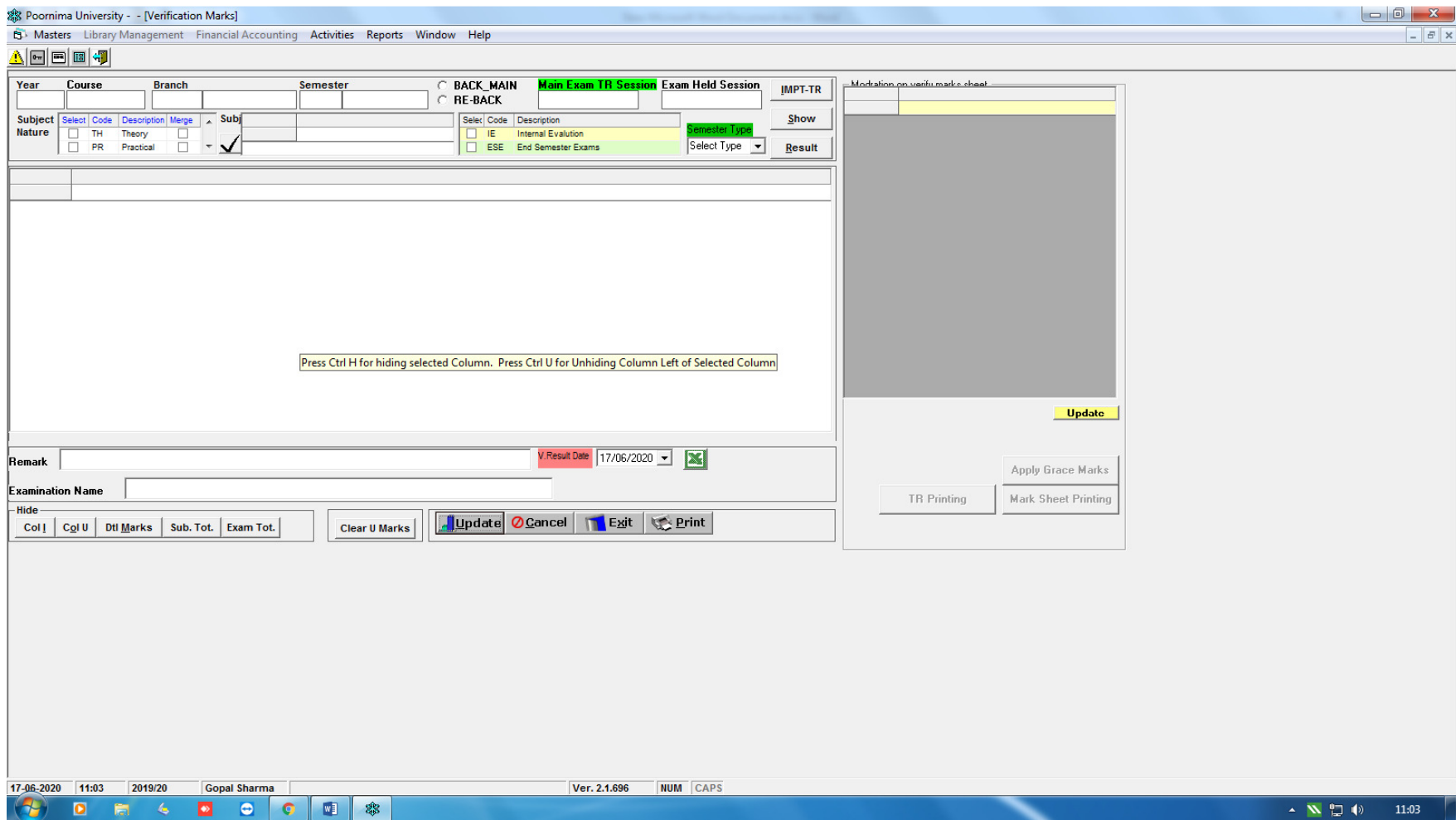
6. Verification of Marks module